

T2 means business to you



With Qantas, REX and Virgin now flying into T2 there will be more than 3.5 million people arriving in Sydney, many of whom will be looking for accommodation and other travel services.

Now according to the Bureau of Tourism Research as many as 70% may be travelling without all their accommodation pre-booked, that's well over 2 million visitors.

Almost 45,000 visitors per week!

Our experience from other Airports shows as many as 10% of travellers will make a B-line for the Freecall Information and Booking Centre. Therefore the advertisers on T2 could jointly receive over 40,000 calls for the year.

And who knows how many of their brochures will be taken.

Where will you be advertising?

This highly visible, brilliantly illuminated, Freecall Information and Booking Centre, right at the baggage collection point at T2, virtually hits our visitors, your customers, right in the face.

Travellers look for information on booking facilities like this at airports across the world.

- Perfect to advertise your hotel
- Great reference point for travel services
- Ideal for all accommodation, Budget to 5 Star
- The first point for brochure distribution.

Travellers see your advertisement, pick up the handset and voilà, they're hooked and you're booked.

Your multi-level touch-screen Advertisement allows your customers to pass through the front-page display to further visitor information.

Advertisements are **BIG**. A4 Landscape with multiple facings available.

Advertisements are **BRIGHT**. They incorporate the latest high intensity, full colour illumination technology.

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