

This Bus Stop Means Business



Sydney's Coach Terminal is the hub of tourism in New South Wales with more than 1 Million people arriving from Interstate and Regional NSW last year.

Almost 20,000 visitors per week!

Many made a B-line to the Freecall Information and Booking Centre at Sydney's Coach Terminal.

Our advertisers profited extremely well. Jointly they received 43,200 phone calls for the year direct from the Freecall Centre for accommodation and other tourism related services.

Where will you be advertising?

This highly visible, brilliantly illuminated, Freecall Information and Booking Centre and brochure distribution, right in the coach terminal, virtually hits our visitors, your customers, right in the face.

Bus travellers search out facilities like this for their accommodation and visitor information.

- Perfect to advertise your hotel.
- Great reference point for travel services
- Ideal for all accommodation, Backpackers, Budget through to 4+ Star.
- The first Point for Brochure Distribution.

Travellers see your advertisement, pick up the handset and voilà, they're hooked and you're booked.

Your multi-level touch-screen Advertisement allows your customers to pass through the front-page display to further visitor information.

Advertisements are **BIG**. A4 Landscape with multiple facings available.

Advertisements are **BRIGHT**. They incorporate the latest high intensity, full colour illumination technology.

For Further details contact:
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